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Mike Beacom

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505-293-0509

FANTASYFOOTBALLPROFORECAST

ON SALE>

JULY 1, 2014

In our 25th year, Fantasy Football Pro Forecast magazine is one of the nation's oldest and most popular preseason Fantasy annuals.

Featuring>

Exclusive interviews with top nfl stars, articles by leading Fantasy and NFL writers, MASTERS FORECAST Experts Poll and MOCK Draft, cheat sheets, team reviews, stats and our highly-respected position-by-position player profiles [300-plus players], the PRO FORECAST is MUST READ material for beginners and experienced aficionados alike.

176 PAGES / AD MATERIALS

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BRAND RECOGNITION
25 YEARS ON THE NEWSSTAND

PAYMENT DISCOUNT>

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MASTERS FORECAST
MOCK DRAFT

POSITION-BY-POSITION PLAYER
PROFILES [+ PLAYERS]

PROFESSIONAL NFL
FANTASY WRITERS

AN EXTREMELY THICK BOOK

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FANTASY FOOTBALL DIEHARDS

ON SALE >

JULY 29, 2014

This is not your father's Fantasy Football Magazine! The 2014 FOOTBALL DIEHARDS will continue to feature our unique blend of expert prognostication and mind-bending stats — including our in-depth target, red-zone and "Inside the 10" stats along with an informative and entertaining assortment of Fantasy-specific articles. Because FOOTBALL DIEHARDS is one of the last Fantasy magazines to hit the newsstands each summer it offers news that is more pertinent to audiences making final preparations for their Fantasy drafts.

**128 PAGES / AD MATERIALS DUE >
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**LAST BOOK ON THE STANDS!
FRESH NEWS AND VIEWS
IN HANDS LOOKING FOR
LAST MINUTE SEASON
PREPARATIONS!**

EXPERT PROGNOSTICATION AND
MIND -BENDING STATS

**TARGET-REDZONE
"INSIDE THE 10"**

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FANTASY FOOTBALL CHEATSHEETS

ON SALE >

JULY 22, 2014

FANTASY FOOTBALL CHEATSHEETS magazine enters its 17th season after being named FSWA Magazine of the Year in 2010! In addition to exclusive interviews with TOP NFL STARS, articles, team reviews, player profiles and pertinent statistics, CHEATSHEETS is best know for rankings and commentary provided by a panel of respected Fantasy professionals from such notable outlets as FootballDiehards.com, CBSSports.com and FOXSports.com

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**PROFESSIONAL FANTASY RANKINGS,
COMMENTARY AND CHEAT SHEETS
FROM:**

FOOTBALLDIEHARDS.COM, CBSSPORTS.COM,
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FANTASY SPORTS PUBLICATIONS INC

FANTASY FOOTBALL DRAFTBOOK

ON SALE >

JULY 29, 2014

The 19th annual DRAFTBOOK will once again focus on the NFL draft and post-draft mini-camps along with detailed player capsules, stats and an expert mock draft. Our list of regular features include exclusive interviews with top NFL players, insightful articles by high-profile industry experts, our Top 200 Overall Cheat Sheet team reviews, position-by-position weekly stats, IDP stats and more!

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EXCLUSIVE NFL PLAYER
INTERVIEWS/NFL DRAFT

TEAM REVIEWS
POSITION-BY-POSITION / STATS
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TOP 200 OVERALL
CHEAT SHEET
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-gif, animated gif, java apple, ad panel

-graphic size(s)

- 728x90

-468x60

[72 dpi at true size, 40k max]

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FULL PAGE W/BLEED 8 1/4" X 10 7/8" WITH 1/4 BLEED ON EACH SIDE

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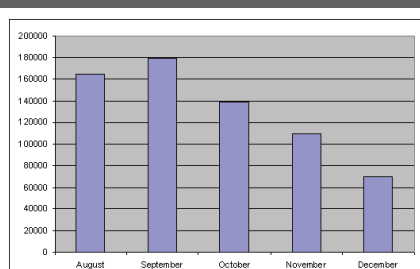
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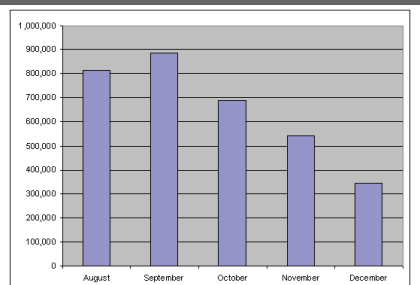
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FANTASY FOOTBALL INTERNET

Visits



Page Views



BANNER RATES

TIME	WEEKLY	MONTHLY
MAY	144	480
JUNE	195	650
JULY	243	810
AUGUST	795	2650
SEPTEMBER	867	2890
OCTOBER	672	2240
NOVEMBER	528	1760
DECEMBER	336	1120

Our average reader ...

- Will play in 2.4 leagues per season
- Has played fantasy sports for 5.8 years
- Has a household income of \$94,000
- Spends \$467 a year on fantasy participation
- Average age is 37
- 40% operate two screens or more on gamedays (television and laptop/iPad, etc)
- 71% have a bachelor's degree
- 86% own their own home



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